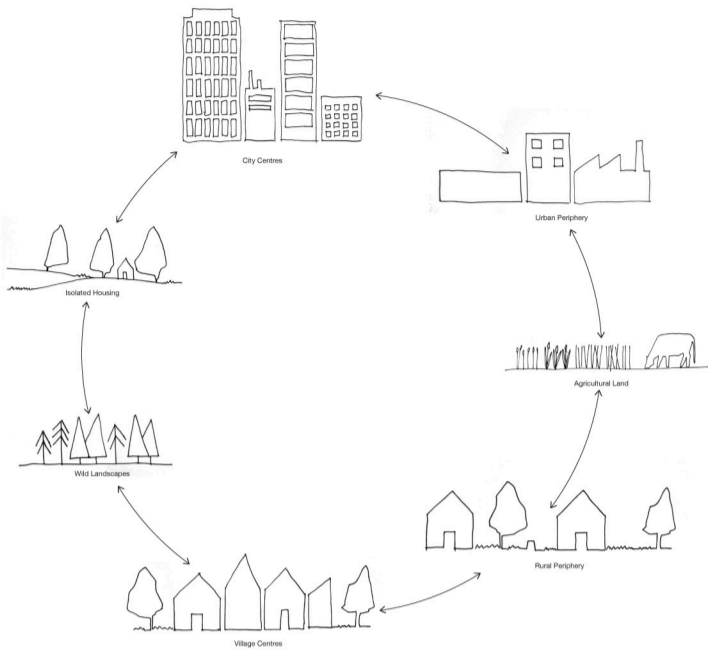


The New Nomads: Short term opportunity programme



The potential of Rurality:

The different components of the territory are often looked at with a hierarchical vision. Even the names we give them reveal this organisational approach. Indeed the word 'rural' describes a territory by what it is not: 'rural' is what is not urban'. Nevertheless, these territories have qualities and specificities that would today be praised by many people; especially a young population less settled in a particular place and often living in undesirable, large cities.

Who are the New Nomads?

The *New Nomads* are often frustrated by the lack of space and the financial cost of living in busy urban hubs that do not accommodate their creative freedom - room to invent, explore and become independent. Whilst it is rare that they commit to settling down in the periphery (or in rural territories), there is a growing demand for short-term residencies; taking a break and returning to a more natural way of life or developing a personal project.

Program of short-term opportunities :

It is essential to look at the different territories as components of a global ecosystem and to provide a possibility for exchanges between them while keeping their differences alive.

The goal of the project is to create a short-term opportunity program (from 1 week to 3 years) to settle in a village within the context of a personal project.

Village centres regroup the necessary and essential qualities to become the adequate territory for those exchanges: lower land price, calm environment, space, services and shops in close vicinity and social proximity. The village centre is no longer seen as 'not urban enough' or 'not isolated enough', but rather as a place where both the advantages of rural and urban territories are realised.

Argentat Around a garden

Phase 1 : GARDEN

1 : Creation of elderly housing units. Elderly people can then share their house with a *New Nomad* in exchange for services. The *New Nomads* are involved in the Short Term Opportunity Programme but are also encouraged to use their free time to focus on personal projects.

2,3&4 : Elderly people, *New Nomads* and local residents build and take care of the public garden and can enjoy their time together in this shared pocket of nature.

Phase 2 : HOUSE OF FRANCONNIE

5 : *New Nomads* renovate the House of Franconnie and transform it into an artistic centre where local residents and themselves can exhibit art pieces.

6 : Local Residents and tourists can visit the House of Franconnie and if they wish, make financial contributions to its re-development.

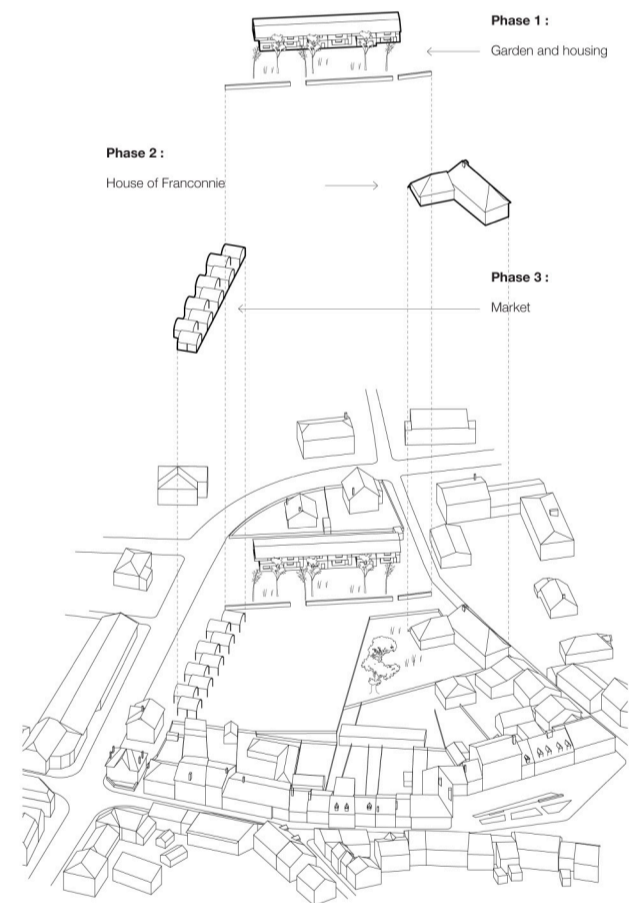
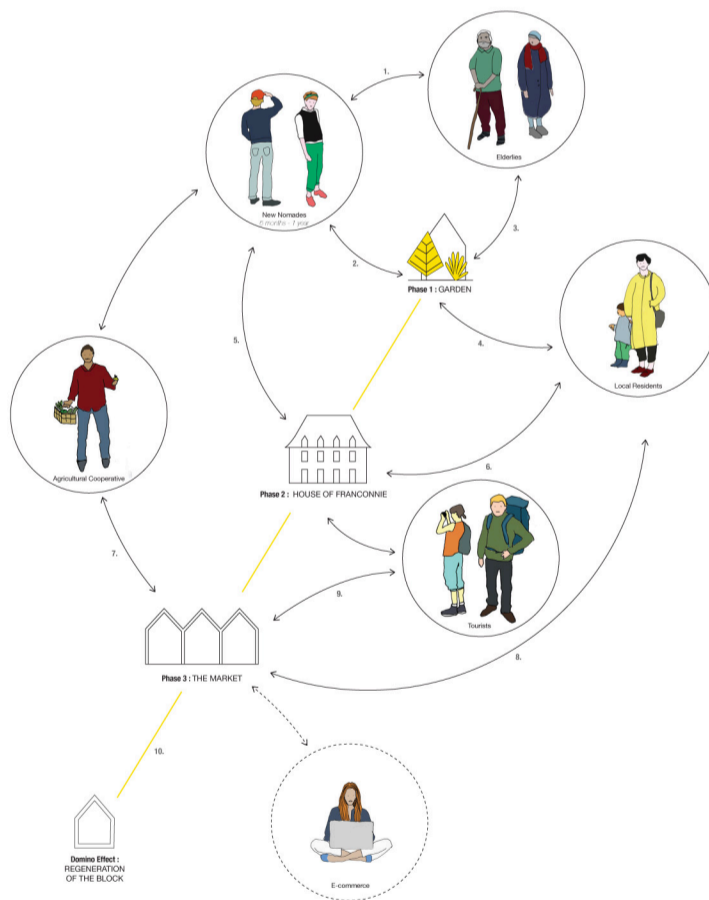
Phase 3 : THE MARKET

7 : The *New Nomads* help build the Market which is being funded by Agricultural Cooperatives and people aiming to get a working (desk) space. The Market will become a physical market for agricultural products and 'artisanat', as well as a business hub for locals wishing to start selling their merchandise online.

8 & 9 : Elderly people, local residents, and tourists can visit the Market to buy local products or to participate in the many events and activities organised.

Positive Domino Effect :

10 : By reinvigorating the block, the programme will bring a new dynamism to the area and people will start renovating vacant houses and rediscovering the potential of the village centre.



View from the garden



Looking at the Franconnie's House



View from the market