The New Nomads: Short term opportunity programme

The potential of Rurality:

The different components of the territory are often looked at with a hierarchical vision. Even the names we give them reveal this organisational approach. Indeed the word ‘rural’ describes a territory by what it is not: ‘not is what is not urban’. Nevertheless, these territories have qualities and specificities that would today be prized by many people, especially a young population tired of living in a particular place and often living in undesirable, large cites.

Who are the New Nomads?

The New Nomads are often frustrated by the lack of space and the financial cost of living in busy urban hubs that do not accommodate their creative freedom - work, sport, fun, education... Being able to settle down in the periphery (or in rural territories), there is a growing demand for short-term residencies; taking a break and returning to a more natural way of life or developing a personal project.

Program of short-term opportunities:

It is essential to look at the different territories as components of a global ecosystem and to provide a possibility for exchanges between them while keeping their differences alive.

The goal of the project is to create a short-term opportunity program (from 1 week to 3 years) to settle in a village within the context of a personal project.

Village centres require the necessary and essential qualities to become the adequate territory for these exchanges; local land prices, calm environment, space, services and shops in close vicinity and social proximity. The village centre is no longer seen as ‘not urban-enough’ or ‘not isolated enough’, but rather as a place where both the advantages of rural and urban territories are realised.

Argentat
Around a garden

Phase 1: GARDEN
1. Creation of elderly housing units. Elderly people can then share their house with a New Nomad in exchange for services.

Phase 2: HOUSE OF FRANCONNE
5. New Nomads renovate the House of Franzon and transform it into an arts centre where local residents and themselves can exhibit art pieces.
6. Local Residents and tourists can visit the House of Franzon and if they wish, make financial contributions to its re-development.

Phase 3: THE MARKET
7. The New Nomads help build the Market which is being funded by Agricultural Cooperatives and people aiming to get a working shared space. The Market will become a physical market for agricultural products and ‘artisanat’, as well as a brainstorm hub for locals wishing to start selling their merchandise online.

8-9. Elderly people, local residents, and tourists can visit the Market to buy local products or to participate in the many events and activities organised.

Positive Domino Effect:
10. By reintegrating the blocks, the programme will bring a new dynamism to the area and people will start renovating vacant houses and rediscovering the potential of the village centre.