INTERNATIONALISING CITIES
Urban fabric and urban policies in a globalising world

PUTTING CITIES ON THE WORLD MAP

INTERNATIONAL WORKSHOP
25 November 2016
Mairie de Paris, entrée rue Lobau, 75004, Paris, France
The contemporary period is marked by a process of economic, political, cultural and environmental globalisation, unprecedented in its nature and scope. Based on the intensification of the circulation not only of material goods, money and persons, but also of imaginaries, representations, social norms and patterns, this "third globalisation" changes how societies relate to a global (or at least an even more globalised) space; it is in particular strongly articulated with urbanisation, another major process at work.

The (most) visible side of this mutation, metropolisation, has been widely studied as regards its processes as its results. But the effects of globalisation on urban spaces, economies and societies are more diverse and affect all levels of the urban hierarchy. "New" geographies of innovation, international migrations, the circulation of cultural norms, tourism development, the rise of transnational actors involved in urban production, various forms of intensification of urban competition, links between urbanisation and global environmental change... all contribute to the profound mutations of the urban phenomenon in all its dimensions.

This series of workshops aims to explore internationalisation as a set of constraints, opportunities and resources for urban development and policies (in other words, the ins and outs of the international action cities), retaining as a main analyser the contemporary modalities of urban production in its various dimensions: cultural and imaginary, material and technological, economic and financial, political and social.
FIRST INTERNATIONAL WORKSHOP: PROGRAM

8h45 - 9h15  Welcome coffee

9h15 - 9h25  Introduction
Christian Lefèvre, Université Paris-Est, and Nicolas Maisetti, LATTS

9h25 - 10h50  History of international relations of cities

9h25 - 9h55  À la croisée des routes intermunicipales : socio-histoire des réseaux de villes à trois configurations circulatoires (1913-2016), Renaud Payre, Professor, Institute of Political Science, Lyon

9h55 - 10h15  The International Relations strategies of Johannesburg
Élisabeth Peyroux, Researcher, CNRS-Prodig

10h15 - 10h50  Discussion

10h50 - 11h15  Coffee Break

11h15 - 12h40  Putting cities on the world map: issues and stakes

11h15 - 11h40  Cities on the World Map : A projection issue, Michael Hebbert, Professor, UCL

11h40 - 12h00  The crisis of the Mediterranean ambition of Marseilles, Nicolas Maisetti, Post-Doc, LATTS

12h00 - 12h45  Discussion

12h45 - 14h00  Lunch

14h00 - 15h20  Who is in charge and for what?

14h00 - 14h20  Introductory paper, Aisling Healy, Associate Professor, University of Lyon

14h20 - 14h40  The strategy of Budapest, Ivan Tosics, PhD, Metropolitan Institute, Budapest

14h40 - 14h50  Patrick Braouezec, Chairman of Plaine Commune

14h50 - 15h20  Discussion

15h20 - 15h40  Break

15h40 - 17h00  Explaining successes and failures

15h30 - 15h50  Introductory paper, Christian Lefèvre, Professor, University Paris-Est

15h50 - 16h10  Turin and the politics of visibility: internationalisation, branding and city repositioning, Alberto Vanolo, Associate Professor, University of Turin

16h10 - 16h20  Véronique Vergès, Director of International Relations, Lille Métropole

16h20 - 17h00  Discussion
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Supervision of the research program
Olivier Coutard, Senior researcher, CNRS, LATTES
Christian Lefèvre, Professor, University Paris-Est

Scientific Committee
Eric Charmes, Senior Researcher, ENTPE, Laboratoire EVS-RIVES
Hadrien Dubucs, Associate Professor, University Paris-Sorbonne
Cyria Emelianoff, Professor, University of Maine
Ludovic Halbert, Researcher, CNRS, LATTES
Nicolas Maisetti, Post-doc, LATTES
Lionel Martins, Project Manager, PUCA
Gilles Pinson, Professor, Institute of Political Science Bordeaux

Access map, Marie de Paris, rue Lobau

Participation in the international workshop is free and open to all, with registration ahead of time.

Make sure you carry an identity card or a passport.

Please confirm your attendance by signing up with your name, institution, and position: https://www.inscription-facile.com/form/iOvlBwTXr37t8ZdT6I72