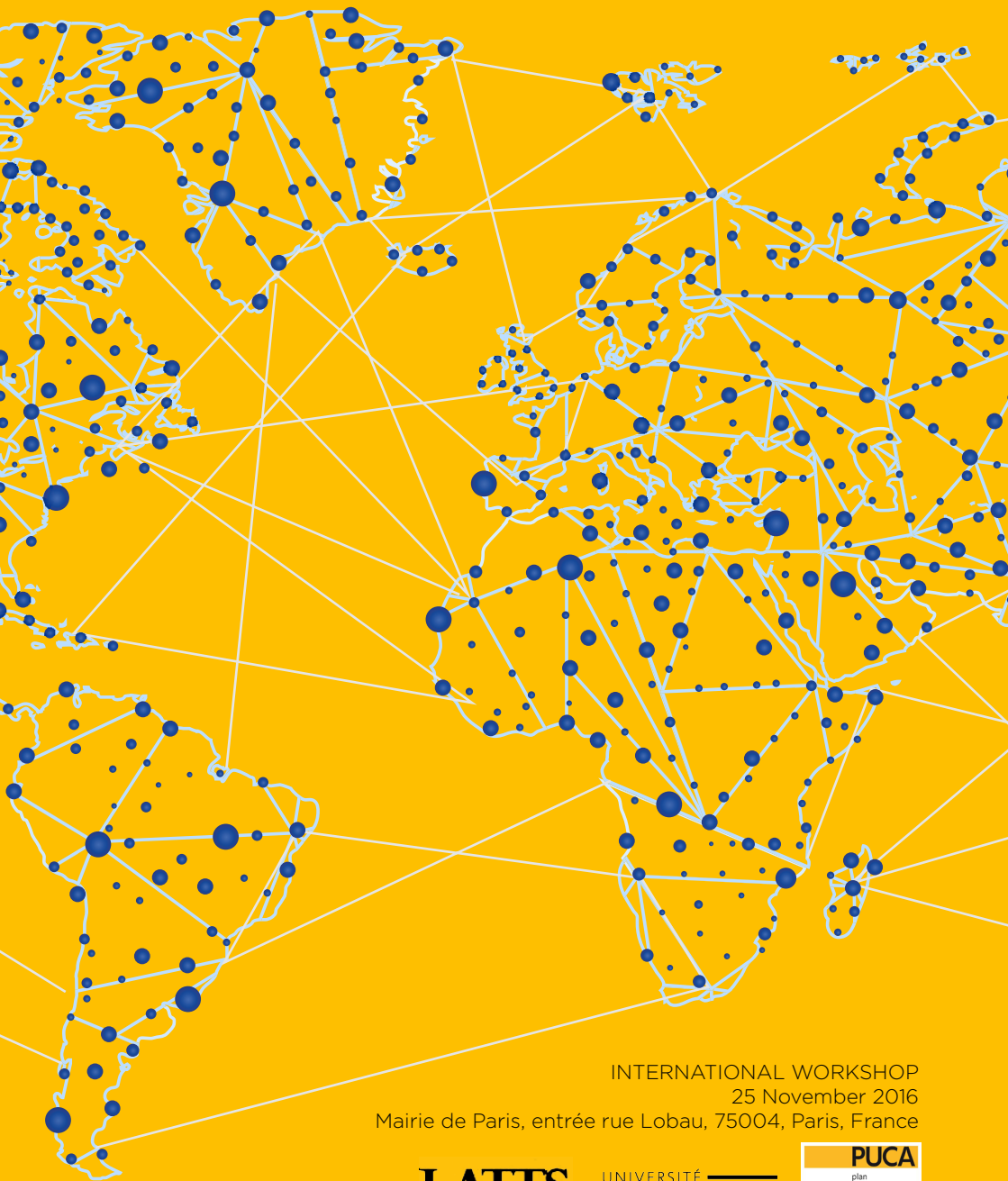


INTERNATIONALISING CITIES

Urban fabric and urban policies in a globalising world

PUTTING CITIES ON THE WORLD MAP



INTERNATIONAL WORKSHOP
25 November 2016
Mairie de Paris, entrée rue Lobau, 75004, Paris, France

LATTS — UNIVERSITÉ —
— PARIS-EST

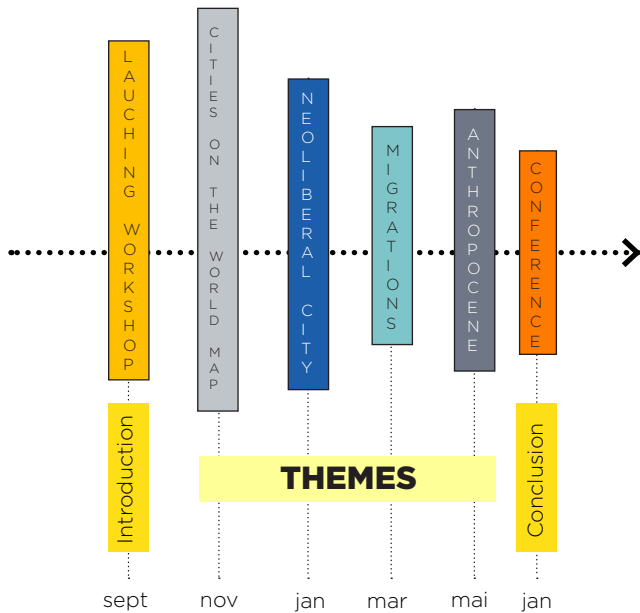


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The contemporary period is marked by a process of economic, political, cultural and environmental globalisation, unprecedented in its nature and scope. Based on the intensification of the circulation not only of material goods, money and persons, but also of imaginaries, representations, social norms and patterns, this "third globalisation" changes how societies relate to a global (or at least an ever more globalised) space; it is in particular strongly articulated with urbanisation, another major process at work.

The (most) visible side of this mutation, metropolisation, has been widely studied as regards its processes as its results. But the effects of globalisation on urban spaces, economies and societies are more diverse and affect all levels of the urban hierarchy. "New" geographies of innovation, international migrations, the circulation of cultural norms, tourism development, the rise of transnational actors involved in urban production, various forms of intensification of urban competition, links between urbanisation and global environmental change... all contribute to the profound mutations of the urban phenomenon in all its dimensions.

This serie of workshops aims to explore internationalisation as a set of constraints, opportunities and resources for urban development and policies (in other words, the ins and outs of the international action cities), retaining as a main analyser the contemporary modalities of urban production in its various dimensions: cultural and imaginary, material and technological, economic and financial, political and social.



FIRST INTERNATIONAL WORKSHOP: PROGRAM

8h45 - 9h15	<i>Welcome coffee</i>
9h15 - 9h25	Introduction Christian Lefèvre, Université Paris-Est, and Nicolas Maisetti, LATTS

9h25 - 10h50 History of international relations of cities

9h25 - 9h55	À la croisée des routes intermunicipales : socio-histoire des réseaux de villes à trois configurations circulatoires (1913-2016), Renaud Payre, Professor, Institute of Political Science, Lyon
9h55 - 10h15	The International Relations strategies of Johannesburg Élisabeth Peyroux, Researcher, CNRS-Prodig
10h15 - 10h50	Discussion
10h50 - 11h15	<i>Coffee Break</i>

11h15 - 12h40 Putting cities on the world map: issues and stakes

11h15 - 11h40	Cities on the World Map : A projection issue, Michael Hebbert, Professor, UCL
11h40 - 12h00	The crisis of the Mediterranean ambition of Marseilles, Nicolas Maisetti, Post-Doc, LATTS
12h00 - 12h45	Discussion
12h45 - 14h00	<i>Lunch</i>

14h00 - 15h20 Who is in charge and for what?

14h00 - 14h20	Introductory paper, Aisling Healy, Associate Professor, University of Lyon
14h20 - 14h40	The strategy of Budapest, Ivan Tosics, PhD, Metropolitan Institute, Budapest
14h40 - 14h50	Patrick Braouezec, Chairman of Plaine Commune
14h50 - 15h20	Discussion
15h20 - 15h40	<i>Break</i>

15h40 - 17h00 Explaining successes and failures

15h30 - 15h50	Introductory paper, Christian Lefèvre, Professor, University Paris-Est
15h50 - 16h10	Turin and the politics of visibility: internationalisation, branding and city repositioning, Alberto Vanolo, Associate Professor, University of Turin
16h10 - 16h20	Véronique Vergès, Director of International Relations, Lille Métropole
16h20 - 17h00	Discussion

INTERNATIONALISING CITIES

Supervision of the research program

Olivier Coutard, Senior researcher, CNRS, LATTS

Christian Lefèvre, Professor, University Paris-Est

Scientific Committee

Eric Charmes, Senior Researcher, ENTPE, Laboratoire EVS-RIVES

Hadrien Dubucs, Associate Professor, University Paris-Sorbonne

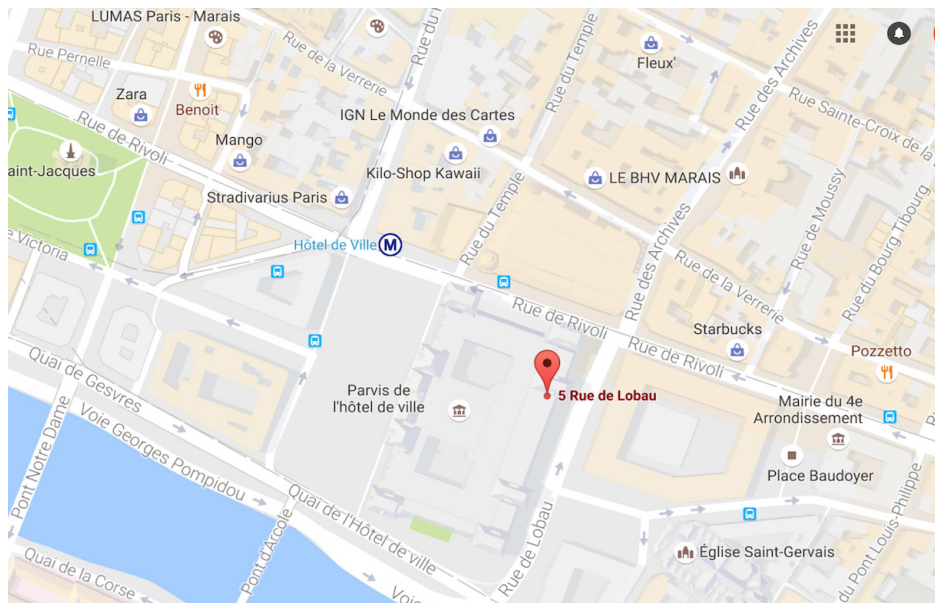
Cyria Emelianoff, Professor, University of Maine

Ludovic Halbert, Researcher, CNRS, LATTS

Nicolas Maisetti, Post-doc, LATTS

Lionel Martins, Project Manager, PUCA

Gilles Pinson, Professor, Institute of Political Science Bordeaux



Access map, Marie de Paris, rue Lobau

Participation in the international workshop is free and open to all, with registration ahead of time.

Make sure you carry an identity card or a passport.

Please confirm your attendance by signing up with your name, institution, and position : <https://www.inscription-facile.com/form/iOvIBwTXr37t8ZdT6l72>