

Cities on the World Map – a Projection Issue Michael Hebbert



François Mitterand & Gaston Defferre 1981



Greater London Council official gift to London-Paris ESRC-CNRS research network participants 1984



Greater London Council abolition 1986 – followed by interregnum of 33 municipalities



Since 2000: directly elected Mayor & GLA – 'speaking for London'

CITTA – Cities as International and Transnational Actors

ESF Network 2003-2005



Christian Lefèvre



Ernesto d'Albergo

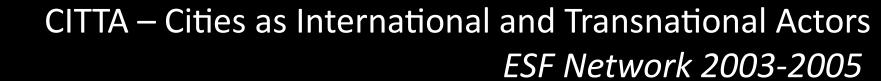


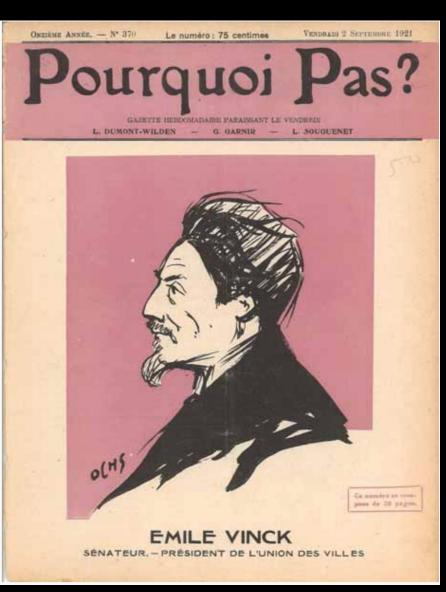
Bernard Jouve

CITTA – Cities as International and Transnational Actors *ESF Network 2003-2005*

- Initiatives aimed at fostering and improving a city's competitiveness in the international marketplace.
- Bilateral intercity partnerships, such as sister cities and twinning schemes, originally developed as part of postwar reconciliation efforts but which subsequently took on a new functional and symbolic meaning.
- Promoting or taking part in multilateral partnerships, such as international networks and/or associations of cities.
- Lobbying at international or supranational levels of political decision making, primarily directed towards the EU, through individual activity, short-term joint action, or by more institutionalised cross-border collaboration by coalitions of cities. This activity can take place either to obtain different kinds of resources from the international arenas or to try to rearrange such arenas, in order to obtain a better ranking in the international pecking order.
- Participation in EU-funded programmes, often through partnerships with other cities both at home and abroad.
- Showing solidarity with the Global South, mostly in the field of decentralised cooperation with Third World countries and cities, and through other activities aimed at supporting transnational policies for sustainable development, human rights, and the fight against poverty.
- Activity involving 'diplomacy from below', aimed at the promotion of peace and the prevention of war.

choices, choices,



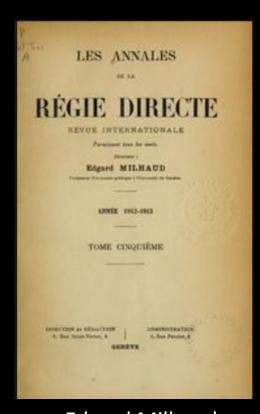


Émile Vinck, 1870-1950 founder, UIV- IULA, Ghent 1913 launched *Le Mouvement Communal* 1914

http://opac.amsab.be/Record/PR.001495



Charles Buls municipalism and collective memory

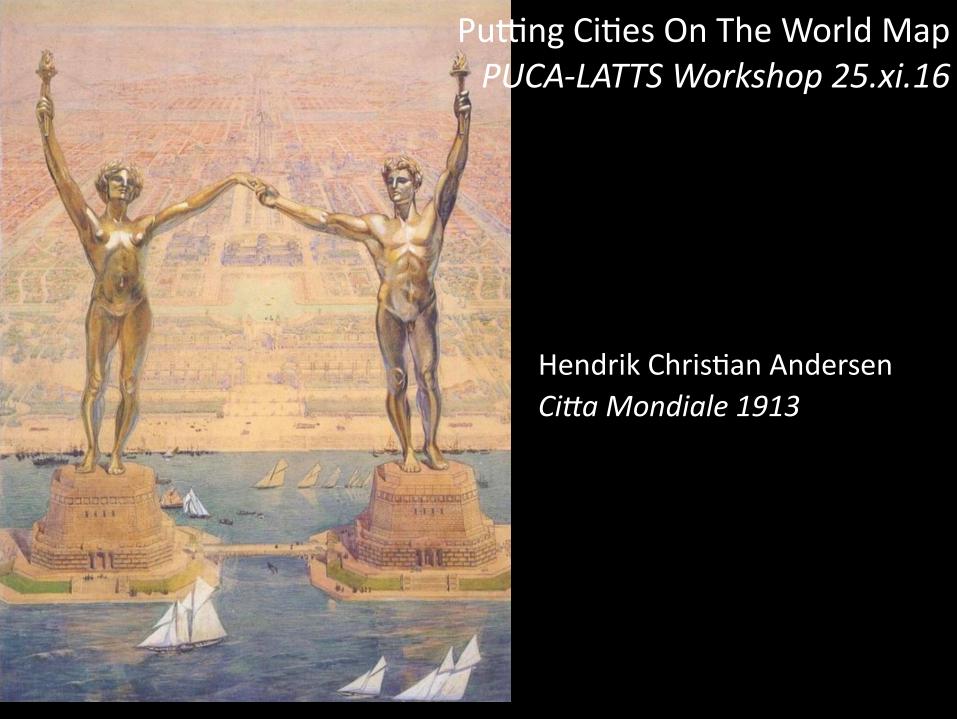


Edgard Milhaud:
municipalism as cooperative
economy

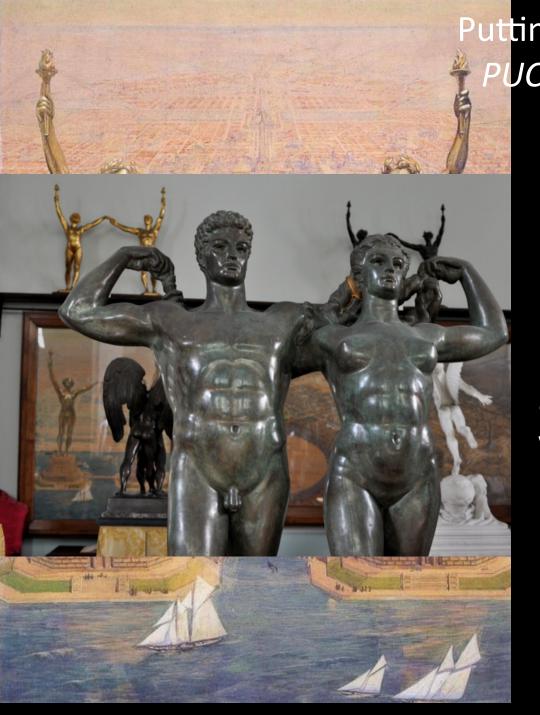


Sir Patrick Geddes: municipal science or 'civics'

Patrizia Dogliani (2002) 'European Municipalism in the First Half of the Twentieth Century: the Socialist Network', *Contemporary European History* ii, 4, 573-596

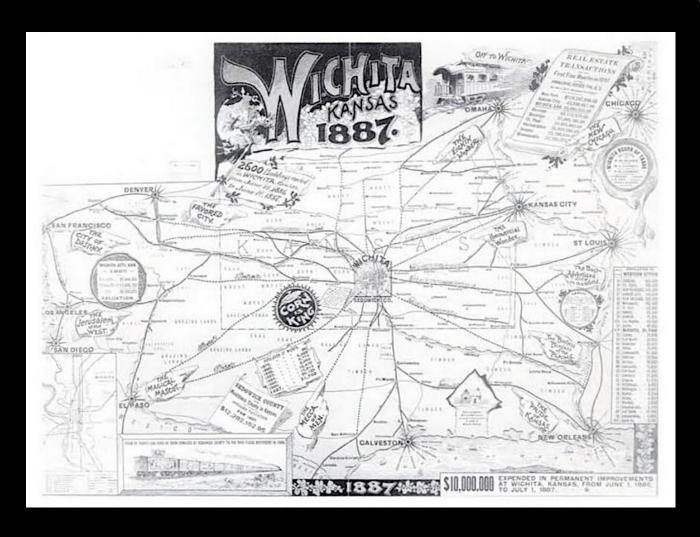


Hendrik Christian Andersen



Hendrik Christian Andersen Citta Mondiale sculptures in Villa Hélène, Rome

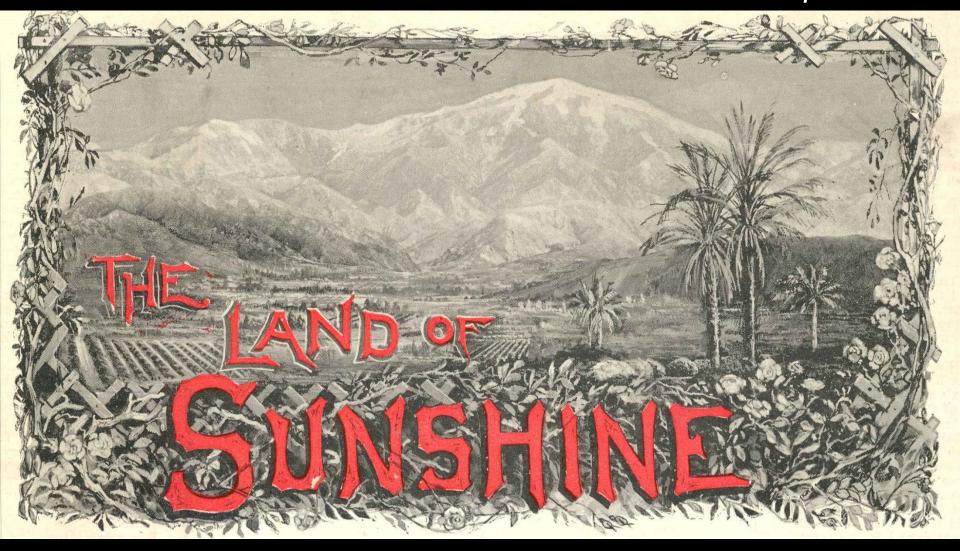
... et l'autre histoire: projections/promotions individuelles boosterism



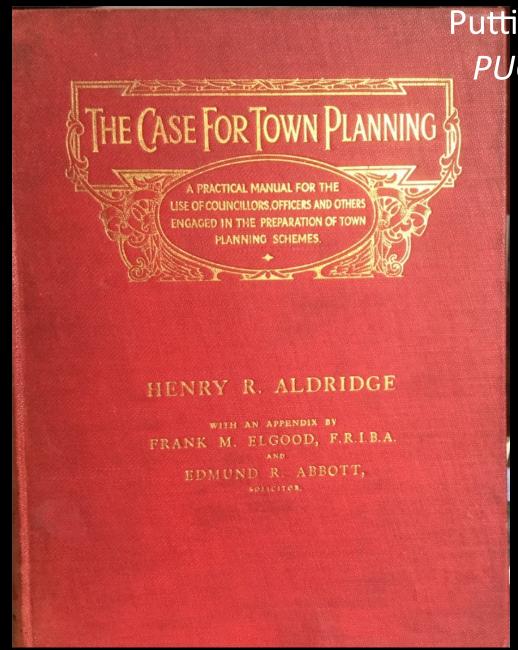
Boosterism in Wichita, Kansas, from Stephen V. Ward (1998) Selling Places: Marketing and Promotion of Towns and Cities 1850-2000



Grand Junction, Colorado by James McConnell School Supplies, Denver, 1894 http://www.gjsentinel.com/outdoors/articles/cartographers-often-engaged-in-boosterism-to-map-our-state



title page from Charles F Lummis's *Land of Sunshine* (1894) https://sites.oxy.edu/special-collections/amer-frontier/index



Henry Aldridge (1909)

The Case for Town Planning

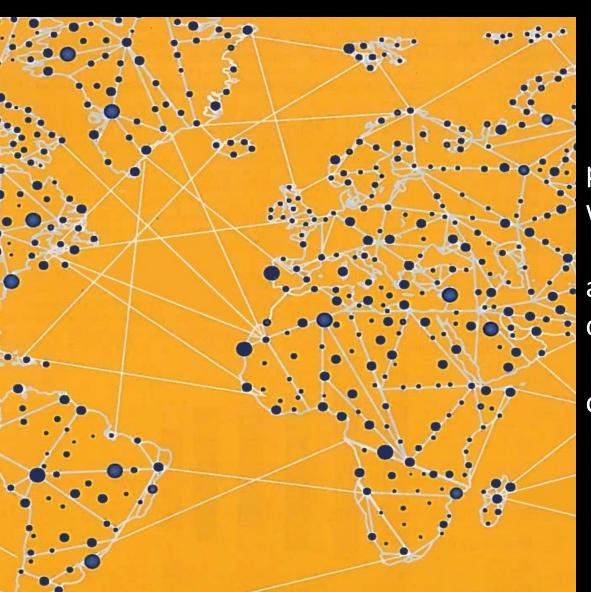
Edouard Herriot (1872- 1957)

Mayor of Lyon 1905-1957

Prime Minister of France 1924, 1926, 1932

Dans ma longue vie publique, le problème qui m'a le plus constamment occupé est celui de l'administration de la ville de Lyon

Projecting the city both through local projects and through global partnership



projecting cities on the world map

an issue for collective, collaborative action ?

or for solo warriors?



the New Municipalism

'nations talk, cities act'

Bruce Katz, Benjamin Barber, Michele Acuto, Warren Magnusson



1982 Mayors for Peace 1985 Metropolis

1990 ICLEI

1991 Eurocities

2004 CGLU

2006 C40



the appeal to history

1913 UIV 1648 Treaty of Westphalia 1358 Hanseatic League 400 BC Athens (et cetera)



the alternative tradition

city as solo warrior

projection as boosterism

The Guardian | Wednesday 26 October 2016

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Less charitable?

UK slips down the global giving league table theguardian.com/voluntary-sector-network

Brexit vote offers UK cities a place on world stage

Interview

Birmingham council leader John Clancy thinks his city needs its own foreign office

Susanna Rustii

To say that Birmingham city council leader John Clancy is bullish about Brexit would be an understatement. Looking back on June's referendum, Clancy - who voted Remain and whose city voted Leave by a whisker of less than 1% - claims to feel no regrets at all.

When I suggest grief as one naturalenough response to this severing of ties, he laughs. "Look, it was one of the great political moments of all our lives but I don't think grief is the word. I think opportunity is, especially for big cities like Birmingham. We have to position ourselves as a world city."

Clancy, 54, who took over the crisishit council last December when he won a leadership election by one vote, was in China last month to negotiate £2bn worth of investment in housing from Hong Kong-listed property giant Country Garden. On the long list of problems facing the city, including its failed children's services, deeply ingrained poverty, large numbers of unskilled workers and further massive cuts, he puts housing at the top. As the council owns 60% of development sites, he sees himself not as a broker but as a maker of deals: "One of the reasons I went to China was to see if there was shovel-ready capital ready to come to this city. Country Garden is a company with social objectives and I think it's one of the things socialists should do - subvert capital and make sure it works."

This year he was in Chicago as the



of a nursery school headteacher and an electrician, and went from a Catholic grammar school to Keele University, where he studied English and law. He worked as a teacher and a solicitor, joined the Labour party when his daughter was born in 1989, and moved to Birmingham a year later to be near his wife's family.

In 1997 he chaired Gisela Stuart's campaign when she won Edgbaston from the Conservatives, and he challenged Sir Albert Bore four times as Labour group leader before finally being elected last year. Bore stood down following a highly critical report by Sir Bob Kerslake, commissioned in the aftermath of children's services failures and the "Trojan horse" scandal, when an investigation criticised Muslim-majority schools for promoting "segregationist attitudes" and a politicised version of Islam. The report called for a complete overhaul of the council and, among other reforms its children's services

May's admiration for Joseph Chamberlain, mayor of Birmingham in the 1870s, was noted in the first days of her premiership.

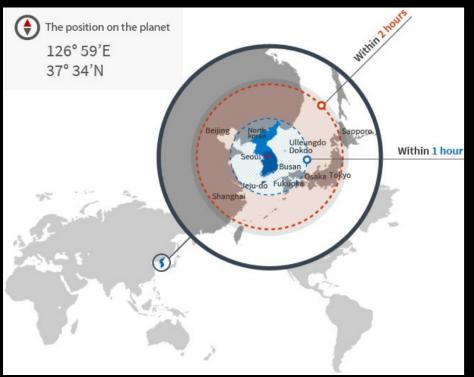
Clancy insists he wants to run Birmingham, the biggest local authority in Europe, rather than stand for election as the West Midlands metro mayor. Th mayor will have a strategic role oversee ing regeneration across the region. In budget terms, Clancy points out that hi is the bigger job: Birmingham council's budget is £3.5bm, whereas the metro mayor's is £36.5m. As Birmingham's leader, he will, in any case, be a big player on the mayor's team.

Aside from an acute shortage of homes, the pain inflicted by cuts, and the disconnection from politics among working-class voters that Clancy believes was one of lessons of the EU vote, he says the council's biggest problem is that it "thought it was the city". He suggests Chamberlain was a mayor before bis time in understanding the country of the country in the suggests.

Putting Cities On The World Map *PUCA-LATTS Workshop 25.xi.16*

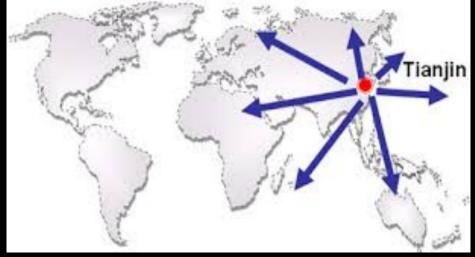
John Clancy, leader of Birmingham City Council

'thinks his city needs its own Foreign Office'

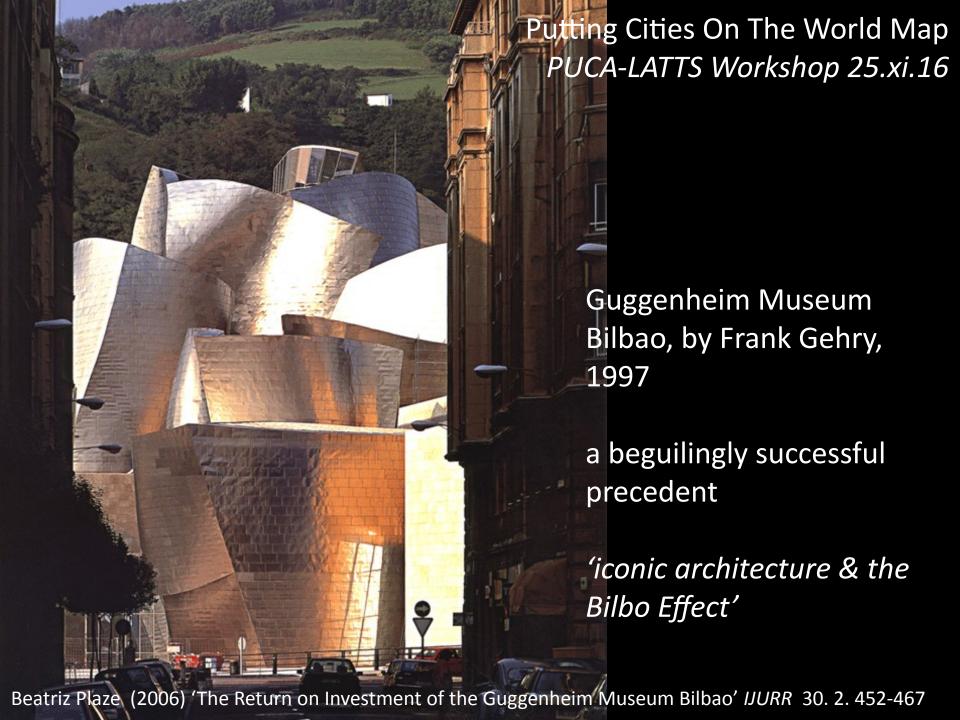








Warnaby G (2008) 'Why place marketers should understand cartography' Journal of Place Management & Development Vol 1, Issue 2, pp214-226







projecting Manchester's image at the MIPIM property fair in Cannes – gold models of real estate



Barcelona Olympics 1992

demonstrable success of projection through iconic buildings, sports and cultural events

Simon Anholt (2007) *Competitive Identity* – the New Brand Management for Nations Cities and Regions

Competitive Identity Theory – the hexagon model

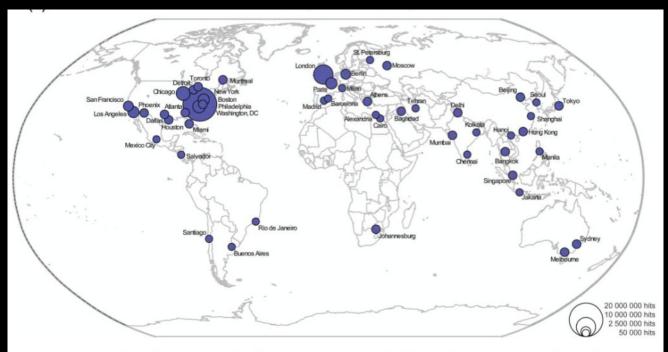


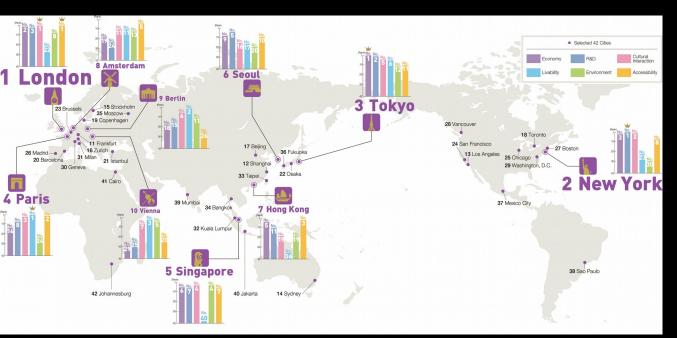
Figure 2b. 50 most important cities in terms of GES (global environmental score)

Devreint L, Boulton A, Brunn S, Derudder B and Witlox F (2011) 'Searching for Cyberspace: the position of major cities in the information age' *Journal of Urban Technology* 18, 1, 73-92

year by year the number and size of cities grows

& so does the flow of information

intensifying the challenge of C.I.



in the context of ecological transition, economic globalisation, and information saturation

projection onto the world map is both a competitive and a collaborative challenge

Mori Memorial Foundation Institute for Urban Stratgies *Global Power City Index 2016* http://mori-m-foundation.or.jp/english/ius2/gpci2/index.shtml

